STC COLLEGE OF BUSINESS ADMINISTRATION BANAHATTI



AFFILIATED TO RANI CHANNAMMA UNIVERSITY BELAGAVI

A PROJECT REPORT ON SALES AND PROMOTION

Undertake at
"SHREESHA ENTERPRISES"



Submitted by

MAHALING NANDEPPA KUMBAR

BBA FINAL YEAR

Reg. No. B2023207

COLLEGE GUIDE

Prof. S. B. Ukkali

Coordinator of STC College, Banahatti COMPANY GUIDE

Mr. Somshekar Kadannavar

Proprietor Shreesha Enterprises

2022-2023

JANATHA SHIKSHANA SANGHA'S SHREE TAMMANNAPPA CHIKKODI COLLEGE OF BUSINESS ADMINISTRATION, BANAHATTI.



This is to certify that Mr. Mahaling Nandeppa Kumbar, Reg No.B2023207 has satisfactorily completed one month In-Plant training on Sales and Promotion at Shreesha Enterprises, Belagavi in partial fulfillment of the requirement for the award of Bachelor's Degree in Business Administration (BBA) by Rani Channamma University Belagavi for the year 2022-2023.

N-riching Managerial Jalents . . .

Coordinator Internal Guide

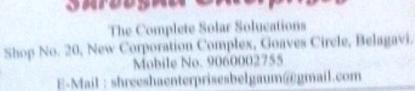
Co Ordinator,
B. B. A College,
BANHATTI - 587 311

Dis Bagarkot

Principal

Dr. G. R. Junnaykar PRINCIPAL STC Arts & Commerce College BANHATTI-587 311

SAroosAa Enterprises





Date: 27-05-2023

CERTIFICATE

This is to certify that Mr. Mahaling N. Kumbar, Reg. No. B2023207 student of JSS, STC Arts & Commerce College, Banahatti. Has successfully completed his project on A Study on Sales & Promotion at Shreesha Enterprises, Belagavi, From the date of 28/04/2023 to 27/05/2023.

During the period of his project we found his to be self-started who is motivated duty bond and hardworking has worked sincerely on his assignments and his performance was excellence.



For Shreesha Enterprise

Authorised Signatory

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