

**STC COLLEGE OF BUSINESS ADMINISTRATION
BANAHATTI**



**AFFILIATED TO
RANI CHANNAMMA UNIVERSITY BELAGAVI**

**A PROJECT REPORT ON
SALES AND PROMOTION**

**Undertake at
"SHREESHA ENTERPRISES"**



**Submitted by
MAHALING NANDEPPA KUMBAR**

BBA FINAL YEAR

Reg. No. B2023207

COLLEGE GUIDE

Prof. S. B. Ukkali

**Coordinator of STC College,
Banahatti**

COMPANY GUIDE

Mr. Somshekar Kadannavar

**Proprietor
Shreesha Enterprises**

2022-2023

JANATHA SHIKSHANA SANGHA'S
SHREE TAMMANNAPPA CHIKKODI COLLEGE OF
BUSINESS ADMINISTRATION,
BANAhatti.



Certificate

This is to certify that *Mr. Mahaling Nandeppa Kumbhar*, Reg No. B2023207 has satisfactorily completed one month In-Plant training on *Sales and Promotion* at *Shreesha Enterprises, Belagavi* in partial fulfillment of the requirement for the award of Bachelor's Degree in Business Administration (BBA) by Rani Channamma University Belagavi for the year 2022-2023.

N-riching Managerial Talents . . .

Coordinator / Internal Guide

Prof. S. B. Ukkali

Co-Ordinator,
B. B. A College,
BANHATTI - 587 311
Dist. Belagavi

Principal

Dr. G. R. Junnaykar
PRINCIPAL
STC Arts & Commerce College
BANHATTI-587 311



Shreesha Enterprises

The Complete Solar Solutions
Shop No. 20, New Corporation Complex, Goaves Circle, Belagavi.
Mobile No. 9060002755
E-Mail : shreeshaenterprisesbelgaum@gmail.com



Date : 27-05-2023

CERTIFICATE

This is to certify that **Mr. Mahaling N. Kumbar**, Reg. No. B2023207 student of JSS, STC Arts & Commerce College, Banahatti. Has successfully completed his project on **A Study on Sales & Promotion at Shreesha Enterprises, Belagavi**. From the date of 28/04/2023 to 27/05/2023.

During the period of his project we found his to be self-started who is motivated duty bond and hardworking has worked sincerely on his assignments and his performance was excellence.



-or Shreesha Enterprises

Authorised Signatory

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